



L LimeLife by Alcone



The prices and content outlined in this catalog may have changed. Please refer to our website at www.limelifebyalcone.com or your Beauty Guide's website for accurate details.

Bringing you the products that bring out your true beauty.

We love that LimeLifers come from all walks of life, which is why we focus on timeless products that outlast the trends. We carefully develop our skin care, makeup and tools to be the kind of products you want to use forever and pass along to beauty lovers in the next generation.

From **skin care made with natural ingredients** that keep you feeling fresh-faced, to highly pigmented **professional makeup** to help you get professional-level results at home, discover our world of products that help you **look and feel your best inside and out.**

Be Amazing Every Day with LimeLife.

XOXO

Michele Gay & Madison Mallardi

Co-founders | Aunt & Niece

Michele & Madison



Our Skin Care

Our skin is as different as our personalities, and we love it that way! Instead of a one-size-fits-all routine, we've created simple steps to help you find the products that fit you perfectly. Shop in order to build yours.

Must-Haves

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Plus, look for our favorite collections mentioned throughout.

All LimeLife skin care is free of harmful chemicals & made with expert-selected, certified organic ingredients that are responsibly sourced and cruelty free.



Start Fresh: CLEANSERS

Clean face, fresh start! Cleansers are the non-negotiable first step of every skin care routine. Ours are specially formulated to remove makeup, pollutants and impurities, while offering other benefits just for your skin type.



FOAMING CLEANSER
for Oily or Acne Prone Skin
DREAM CLEAN
ALOE & SOAPBERRY



This amazing cleanser gently foams to leave skin feeling clean, revitalized and refreshed. The Aloe-based formula is made with a blend of antioxidant-rich ingredients and Algae to leave your skin feeling healthy and soft, never tight.

PRICE \$28 USD / \$36 CAD / \$46 AUD / £26 / €28
NET WT. 4 FL. OZ./120 mL



FOAMING CLEANSER
for Sensitive Skin
QUENCH CLEANSE
ALOE & SUNFLOWER



This cream cleanser gently removes impurities while soothing and hydrating skin. The mild formula is made with a blend of nutrient-rich ingredients intended to lock moisture in and keep pollutants out.

PRICE \$28 USD / \$36 CAD / \$46 AUD / £26 / €28
NET WT. 4 FL. OZ./120 mL



OIL CLEANSER
for Dry or Mature skin
MIDNIGHT OIL CLEANSER
MARULA OIL



This cleansing oil infused with naturally derived extracts and essential oils gently removes makeup and impurities without stripping the skin of its protective lipid layer. Formulated with antioxidant-rich Marula Oil and Millet Seed Extract, this cleanser works to improve skin's radiance and illuminate the complexion.

PRICE \$48 USD / \$60 CAD / \$86 AUD / £44 / €48
NET WT. 4 FL. OZ./120 mL



EXFOLIATING CLEANSER
for All Skin Types
POWER START FACE & BODY WASH
ALOE & EUCALYPTUS



Recharge dry, dull skin with a cleanser that exfoliates and hydrates. This foaming cleanser contains Perlite to gently exfoliate away dead skin cells, Aloe helps to hydrate, and Eucalyptus and Peppermint Leaf Oil are known to invigorate skin. Formulated for men, but highly effective for all.

PRICE \$38 USD / \$48 CAD / \$68 AUD / £34 / €38
NET WT. 6 FL. OZ./177 mL

Fresh Start Collection | Pair your choice of cleanser and moisturizer for even more radiant skin.
For Dry or Mature Skin Types: We suggest Quench Cleanse & Skin Therapy
For Oily or Acne Prone Skin Types: We suggest Dream Clean & Cool Balm
PRICE \$48 USD / \$62 CAD / \$78 AUD / £44 / €48
SAVE \$10 USD / \$12 CAD / \$14 AUD / £10 / €10



LimeLife Skin Care is free of harmful chemicals, paraben free, and cruelty free.

Find Balance: FACE MASKS & TREATMENTS

While face masks and treatments aren't a daily necessity, they're perfect if you're in need of some extra credit. Each of ours offers different benefits, so feel free to mix and match formulas in the same masking session to pinpoint your skin's needs and give it some special treatment.



BRIGHTEN & REFRESH EXFOLIATING FACE MASK *for All Skin Types*

SKIN POLISH LEMON & JOJOBA



This lemony fresh mask is formulated with Lemon, Olive and Cypress Oil to plump skin with moisture, gently brighten and restore a healthy-looking glow. Natural Jojoba Beads roll away dry skin and impurities, leaving skin fresh, soft and polished.

PRICE \$42 USD / \$54 CAD / \$76 AUD / £42 / €42
NET WT. 4 OZ./120 mL



DETOX & RESET CLAY FACE MASK *for Oily or Acne Prone Skin*

MASQUE OF ZEN MONTANA CLAY & TEA TREE



This clay mask detoxifies and resets unbalanced skin. Formulated with Montana Clay to absorb excess oil and Tea Tree Oil to soothe skin, this mask will greatly improve radiance, reduce breakouts and leave skin glowing.

PRICE \$42 USD / \$54 CAD / \$76 AUD / £42 / €42
NET WT. 4.5 OZ./144 g



BALANCE & GLOW GENTLE PEELING TONER PADS *for Oily, Acne Prone or Mature Skin*

GLOWING GREEN TONER PADS LACTIC ACID & WITCH HAZEL



Reveal radiant, glowing skin with our professional exfoliating toner pads. Mild Lactic Acid provides a gentle peeling effect that naturally refines the appearance of pores, revealing a brighter, more even complexion. Soothing Witch Hazel quiets any redness or blemishes for smooth and glowing skin.

PRICE \$38 USD / \$48 CAD / \$68 AUD / £34 / €38
15 TREATMENTS

Skin Confidence Collection | Bundle your perfect cleanser, mask and moisturizer for a no-brainer routine.

For Dry or Mature Skin Types: We suggest Quench Cleanse, Skin Polish and Skin Therapy
For Oily or Acne-Prone Skin Types: We suggest Dream Clean, Masque of Zen and Cool Balm

PRICE \$86 USD / \$110 CAD / \$146 AUD / £80 / €86
SAVE \$14 USD / \$18 CAD / \$22 AUD / £16 / €14



MEET OUR *NEW* *Green Team*

Imagine sipping a nutrient-rich green juice and indulging in a spa facial. Guilt-free. Every day.

The ultimate self-care day was the inspiration for our new Glowing Green Toner Pads and Green Smoothie Moisturizer. The pre-soaked toner pads are full of proven ingredients that provide a gentle peeling effect to rival a pro facial. **Lactic Acid** exfoliates and brightens while **Witch Hazel** soothes any blemishes or redness. Swipe on after cleansing and drying for an instant glow!

Let the toner go to work for 15 minutes, and then follow up with our Green Smoothie Moisturizer. It's deeply hydrating and luxurious, thanks to a collection of coveted plant extracts. **Flax and Celery Super Seeds** tone and add density to the skin, reinforcing the structures that hold the pores tight. **Alfalfa Extract**, a natural alternative to retinol, offers all the wrinkle-fighting benefits of the synthetic product with none of the irritation. A unique **Algae** from the French seacoast protects against wrinkles while **Meadowsweet Extract** moisturizes and strengthens the skin's barrier.

Each of these products is amazing on its own, but together they're unstoppable! Treat yourself to a new green routine.

All Star Ingredient Alert!

Lactic Acid is a hydrating alpha hydroxy acid (or AHA) found in Glowing Green Toner Pads. It reveals a brighter, more even complexion, all while fighting acne and offering anti-aging benefits. Yep, it's that good!



Boost & Brighten: SERUMS & FACIAL OILS

Give your skin care routine a boost by incorporating gentle, yet effective, natural ingredients that are backed by clinically proven results. If your complexion starts to show signs of aging, our advanced serums and treatments will help combat wrinkles and more with potent, skin-nourishing blends.



ANTI-AGING EYE SERUM *for All Skin Types*

EYE ARISE ASPEN BARK & CAROB



This eye serum instantly brings new, youthful-looking radiance to the delicate eye area. Aspen Bark gently exfoliates skin around the eye area while naturally occurring Hexapeptide-11 and Carob Gum reduce fine lines and dark spots. The serum glides on with a cooling, ceramic-tip applicator to refresh and awaken eyes.

PRICE \$84 USD / \$98 CAD / \$150 AUD / £70 / €74
NET WT. 0.5 OZ./15 mL



BRIGHTENING SERUM *for All Skin Types*

SOTOKS SONGYI MUSHROOM



This ultra-effective serum is specially designed for mature skin that needs lifting, firming and protection from the environment. Formulated with precious extracts from the Songyi Mushroom, this serum gently evens skin tone, smoothes fine lines and wrinkles, and helps restore skin's youthful radiance.

PRICE \$52 USD / \$66 CAD / \$76 AUD / £50 / €50
NET WT. 1.7 OZ./54 mL



SOOTHING OIL *for All Skin Types*

DEW DATE PALMAROSA & SUNFLOWER



This soothing and aromatic blend of essential oils reduces inflammation, promotes healthy skin-cell turnover and leaves skin feeling soft and supple with a dewy glow.

PRICE \$34 USD / \$44 CAD / \$50 AUD / £32 / €34
NET WT. 1.7 FL. OZ./54 mL



Boost & Brighten: SERUMS & FACIAL OILS



MOISTURIZING SERUM *for All Skin Types*

MIDNIGHT OIL™ SERUM MARULA OIL



This moisturizing oil serum is enriched with antioxidants, essential oils and naturally derived emollients to help skin retain moisture and create a luminous, glowing complexion.

PRICE \$64 USD / \$80 CAD / \$114 AUD / £58 / €64
NET WT. 1.01 FL. OZ./30 mL

Meet Our MVP: Marula Oil

The key ingredient in our Midnight Oil™ collection, Marula Oil, is sustainably harvested across East Africa. The marula fruit tree is used to make juice, jams and marula liqueur, while its nuts are sun dried and pressed to extract the oil. It's easily absorbed and infuses skin with amino acids, fatty acids and essential antioxidants.



HYDRATING OIL *for All Skin Types*

ONE DROP WONDER POMIFERA OIL™ UNIVERSAL OIL



This lightweight, antioxidant-rich oil leaves skin feeling renewed, fresh and soft without any greasy residue. Its quick-absorbing properties make it perfect for mixing with any of our products to boost that product's benefits.

PRICE \$56 USD / \$70 CAD / \$100 AUD / £58 UK / €64 EU
NET WT. 0.5 FL. OZ./15 mL

Real results! In our clinical studies:

90.6% of users agreed their skin looked softer and smoother after using One Drop Wonder.

71.9% of users agreed One Drop Wonder reversed their damaged skin.

84.4% of users agreed their facial fine lines and wrinkles look less noticeable after using One Drop Wonder.

Midnight Oil™ Collection | Improve radiance with twice the antioxidant-rich Marula Oil.

PRICE \$98 USD / \$122 CAD / \$160 AUD / £92 / €100

SAVE \$14 USD / \$18 CAD / \$40 AUD / £10 / €12

Sotoks & One Drop Wonder | Double down on glowing skin by pairing these two powerful products.

PRICE \$98 USD / \$124 CAD / \$158 AUD / £92 / €100

SAVE \$10 USD / \$12 CAD / \$18 AUD / £16 / €14



Quench Your Skin: MOISTURIZERS

All skin types, even oilier ones, benefit from the right moisturizer! Choose from our range of lightweight gels, soothing balms and rich creams to nourish and replenish your unique complexion.



LIGHTWEIGHT & REFRESHING
DAILY MOISTURIZER
for Sensitive or Oily Skin

COOL BALM ALOE & KENDI OIL



This light moisturizer is formulated with Aloe and Cucumber to drench skin with moisture and a combination of restorative plant extracts soothe skin, reduce redness and leave a clean, dewy finish.

PRICE \$30 USD / \$38 CAD / \$46 AUD / £28 / €30

NET WT. 1.7 FL. OZ./54 mL



RICH & NOURISHING DAILY
MOISTURIZER
for Dry or Mature Skin

SKIN THERAPY POMEGRANATE & OAT



This rich and creamy moisturizer instantly restores moisture and radiance to dry, dull skin. Formulated with Pomegranate Sterols and Oat Protein, this unscented moisturizer soothes and softens dry skin.

PRICE \$30 USD / \$38 CAD / \$46 AUD / £28 / €30

NET WT. 1.7 FL. OZ./54 mL



BRIGHTENING & REPLENISHING
DAILY MOISTURIZER
for All Skin Types

COOL DOWN BERGAMOT & ROSEMARY



Hydrate and revitalize dry skin with a combination of extracts from Aloe Vera, Bergamot and Rosemary. Aloe Vera helps to hydrate while Bergamot and Rosemary Extracts are known to tone and brighten complexion. Formulated for men, but highly effective for all.

PRICE \$32 USD / \$42 CAD / \$58 AUD / £28 / €32

NET WT. 3 FL. OZ./88 mL



FIRMING & HYDRATING
DAILY MOISTURIZER
for All Skin Types

GREEN SMOOTHIE ALFALFA & CELERY



A coveted combination of plant extracts help this luxurious cream soothe, moisturize and nourish skin. Celery Seed Extracts firm, tone and add density, reinforcing the structures that hold pores tight to prevent the effects of aging. Alfalfa Extract, a non-irritating, natural alternative to retinol, also provides wrinkle-fighting power.

PRICE \$48 USD / \$60 CAD / \$84 AUD / £42 / €48

NET WT. 1 FL. OZ./ 30 mL

Green Smoothie & Glowing Green Toner Pads | These two green machines were built to work best as a team.

PRICE \$78 USD / \$98 CAD / \$138 AUD / £68 / €78

SAVE \$8 USD / \$10 CAD / \$10 AUD / £8 / €8



Let The Sun Shine In: REEF SAFE SUN CARE

Protecting your skin from the sun's harmful rays is a no-brainer, and we've made it just as easy to choose conscious products. Our entire sun care range is made with organic, plant-based ingredients that put your skin's (and the planet's) health first.



PERFECT SUNSCREEN FOR FACE -SPF 30-

Perfect? Definitely. But our Perfect Sunscreen is actually so much more. The 3-in-1 moisturizer, primer and SPF is your daily defense against pollutants and all things damaging. Chicory Root naturally mimics the benefit of retinol for an immediate firming effect while Vitamin B3 reduces the appearance of dark spots, fine lines and wrinkles when used regularly.

PRICE \$38 USD / \$48 CAD / \$68 AUD / £32 / €34
NET WT. 1.5 FL. OZ./44 mL



PERFECT SUNSCREEN FOR BODY -SPF 30-

Our gentle mineral sunscreen contains reef-safe Zinc to offer powerful broad-spectrum protection against UVA and UVB rays. Its ultra-sheer, dry touch formula is easy to apply and contains organic plant-based ingredients to nourish and soothe sensitive skin.

PRICE \$48 USD / \$60 CAD / \$84 AUD / £40 / €44 *Coming Soon to Australia
NET WT. 5.7 OZ./162 g



PERFECT BALM SUNSCREEN FOR LIPS -SPF 30-

Our Perfect Balm formula with SPF contains Sunflower Seed Oil, Synthetic Beeswax, Shea Butter and Vitamin E to condition and protect your pout.

PRICE \$18 USD / \$24 CAD / \$32 AUD / £16 / €18 *Coming Soon to Australia
NEW WT. 0.14 OZ./4.1 g



AFTER GLOW SOOTHING AFTER-SUN GEL

Our Aloe Vera based after-sun gel hydrates and soothes skin that has been over-exposed to the sun. After Glow rehydrates and nourishes skin with Vitamin E, Lavender and Eucalyptus while reducing redness and preventing peeling.

PRICE \$28 USD / \$36 CAD / \$50 AUD / £26 / €28
NET WT. 5 FL. OZ./148 mL

Sun Rise Collection | Be prepared for a sun-filled day with Perfect Sunscreen for Body and After Glow.

PRICE \$68 USD / \$86 CAD / \$120 AUD / £58 / €64 *Coming Soon to Australia
SAVE \$8 USD / \$10 CAD / \$14 AUD / £8 / €8

Sun Set Collection | Bundle Perfect Sunscreen for Face, Perfect Sunscreen for Body, Perfect Balm Sunscreen and After Glow – plus get a sunny surprise with purchase.

PRICE \$120 USD / \$150 CAD / \$210 AUD / £104 / €112 *Coming Soon to Australia
SAVE \$12 USD / \$18 CAD / \$24 AUD / £10 / €12



Treat Yourself: BATH

A natural skin care routine shouldn't stop at your face. Exfoliate, cleanse and replenish moisture from head to toe with bath products that are rich in nutrients and essential oils.



FARM TO TUB VEGAN BODY SOAP

Our soaps contain aromatic blends of skin-soothing ingredients that will leave you both relaxed and refreshed. Created with a blend of Coconut Oil and sustainably sourced and rainforest-friendly Palm and essential oils, our vegan body soaps will leave your skin feeling clean and moisturized.

Lavender & Lemongrass | Grapefruit | Peppermint | White Tea & Ginger | Charcoal, Peppermint & Tea Tree

PRICE \$14 USD / \$18 CAD / \$28 AUD / £14 UK / €14 EU

NET WT. 4.25 OZ./120 g



RAINING ZEN SHOWER GEL LEMONGRASS & WHITE TEA



This light and refreshing shower gel is infused with an essential-oil blend to provide a feeling of relaxation and wellbeing. The balanced combination of Lemongrass, White Tea and Rosemary leaves skin feeling clean, fresh and delicately scented.

PRICE \$26 USD / \$34 CAD / \$46 AUD / £24 / €26

NET WT. 8.4 OZ./250 mL



MOISTURIZING BODY SCRUB *for All Skin Types*

SCRUBTINI COCONUT & LEMON VERBENA



Our super-moisturizing, sugar body scrub is made with Virgin Coconut Oil, Shea and Olive Butters and refreshing Lemon Verbena Oil. Sugar granules gently exfoliate to instantly reveal glowing, healthy and hydrated skin.

PRICE \$42 USD / \$54 CAD / \$62 AUD *Available in North America & Australia Only

NET WT. 8 OZ./240 g



REFRESHING BODY SCRUB *for All Skin Types*

BAMBOO RENEW BAMBOO & LEMONGRASS



Reveal soft, smooth and radiant skin with this unique exfoliating body scrub. The formula produces a rich lather to cleanse away impurities while a blend of powdered Walnut shell and Bamboo lifts away dry, flaky skin. A refreshing blend of essential oils leaves skin feeling soft with a smooth and even finish.

PRICE \$42 USD / \$54 CAD / \$62 AUD / £36 / €40

NET WT. 7 OZ./198 g

Raining Zen Collection | Raining Zen Shower Gel and Body Lotion

PRICE \$52 USD / \$64 CAD / \$92 AUD / £50 / €52

SAVE \$8 USD / \$12 CAD / \$16 AUD / £6 / €8



Glow From Head To Toe: HAND & BODY CARE

With a thicker texture and fewer oil glands, the skin on your hands and body has different needs than the skin on your face. Keep it hydrated and protected with our creams and treatments, featuring high-quality ingredients in formulas just for body.



ENERGIZING BODY LOTION *for All Skin Types*
RAINING ZEN BODY LOTION (V)
LEMONGRASS & WHITE TEA



Our energizing body lotion is formulated with essential oils from Lemongrass and White Tea to revitalize, moisturize and help soften skin. Its light, silky texture melts into your body, leaving you feeling hydrated and delicately scented.

PRICE \$34 USD / \$42 CAD / \$62 AUD / £32 / €34
NET WT. 8.4 OZ./250 mL



HEALING HAND AND BODY CRÈME *for All Skin Types*
FORTY CURE CRÈME
TAMANU SEED & LAVENDER



This moisture-rich hand and body crème contains a refreshing blend of Citrus and Lavender Essential Oils and a key ingredient, Tamanu Seed Oil, obtained from "The Forty Cure" tree in Tahiti. This ingredient is known to cure a variety of skin ailments and provide deep hydration.

PRICE \$38 USD / \$48 CAD / \$68 AUD / £34 / €38
NET WT. 3.71 FL. OZ./110 mL



ULTRA-RICH HAND AND BODY CRÈME *for All Skin Types*
CRÈME OF THE CROP
SHEA & SAFFLOWER



This decadent, extra-rich, protective crème contains the highest quality African Shea Butter and Safflower Seed Oil that penetrate deeply to heal dry, cracked and callused skin.

PRICE \$38 USD / \$48 CAD / \$68 AUD / £34 / €38
NET WT. 8 FL.OZ./240 mL

Renew Body Collection | Soothe your skin from head to toe with your choice of body scrub and crème.
PRICE \$98 USD / \$124 CAD / \$168 AUD / £84 / €96
SAVE \$20 USD / \$26 CAD / \$36 AUD / £20 / €20



Body Oil with Benefits: DEW CONFIDENCE

Body oil is an incredible multi-tasker, but many beauty lovers are only just starting to talk about its benefits. With the popularity of “oil-free” products in the past, we’re still trying to recondition ourselves to remember that oil can be an amazing addition to our skin care routine!

Our body treatment oil, Dew Confidence, was specially developed to firm and smooth while providing all-day moisture. Many are surprised at how quickly it absorbs – no more waiting around after a shower for your body products to sink in! Try these tips for the best benefits:

1. After showering, smooth Dew Confidence all over wet skin.
2. Let it absorb for a minute, then rinse off under cool water to seal in the moisture.
3. Towel dry and get on with your day!



BODY TREATMENT OIL *for All Skin Types*

DEW CONFIDENCE HAZELNUT & ROSEMARY



The aromatic essential oil blend of Hazelnut, Rosemary, Geranium and Mint visibly firms, tones and improves elasticity of the skin. Hazelnut Oil, rich in Omega 9 and Vitamin E, locks in moisture to smooth skin while the lightweight formula absorbs instantly.

PRICE \$64 USD / \$80 CAD / \$106 AUD / £56 / €58

NET WT. 3.4 FL OZ./100 mL





SOAP & JOY CREAM HAND SOAP
TAMANU SEED & LAVENDER



With rich shea butter and a bright fragrance, this is a cleansing hand soap and hydrating treatment in one. Soothing ingredients like Aloe Vera and Tamanu Seed Oil protect the skin's natural barrier rather than stripping it away, leaving hands clean, moisturized and never dried out.

PRICE \$30 USD / \$38 CAD / \$48 AUD / £24 / €26
NET WT. 8.11 FL. OZ./240 mL



LEMON DROP HAND SANITIZER
CITRUS & GINGER



Our purifying hand gel contains Lemon, Ginger and Litsea Essential Oils to refresh, sanitize and moisturize skin. One pump will leave hands feeling clean and delicately scented.

PRICE \$18 USD / \$24 CAD / \$32 AUD / £16 / €18 *Coming Soon to Australia
2 OZ.

PRICE \$48 USD / \$60 CAD / \$86 AUD / £44 / €48
8 OZ.



LimeLife Skin Care is free of harmful chemicals, parabens, free, and cruelty free.



Recharge & Refresh: MEN'S SKIN CARE

Our men's skin care products are a routine all their own, complete with hydrating and fortifying ingredients. While they were formulated with the unique needs of men's skin in mind, they're beneficial for all skin types.



EXFOLIATING CLEANSER *for All Skin Types*

POWER START FACE & BODY WASH ALOE & EUCALYPTUS



Recharge dry, dull skin with a cleanser that exfoliates and hydrates. This foaming cleanser contains Perlite to gently exfoliate away dead skin cells, Aloe helps to hydrate, and Eucalyptus and Peppermint Leaf Oil are known to invigorate skin. Formulated for men, but highly effective for all.

PRICE \$38 USD / \$48 CAD / \$68 AUD / £34 / €38
NET WT. 6 FL. OZ./177 mL



CHARGED UP SHAVING CREAM ROSEMARY & BLOOD ORANGE



Our rich and luxurious shaving cream transforms into a creamy lather to achieve a clean, close shave. The formula provides a gentle and easy shave to help prevent cuts and razor burn sensation and is enriched with Lavender Essential Oil known for its soothing properties.

PRICE \$30 USD / \$38 CAD / \$54 AUD / £28 / €30
NET WT. 5 OZ./150 mL

THE KEY

Squeeze all of the product out of your tube of Charged Up Shaving Cream without any waste.

PRICE \$10 USD / \$12 CAD / \$30 AUD / £8 / €10



BRIGHTENING & REPLENISHING DAILY MOISTURIZER *for All Skin Types*

COOL DOWN FACE BALM BERGAMOT & ROSEMARY



Hydrate and revitalize skin with this effective moisturizer that combines the benefits from Aloe Vera, Bergamot and Rosemary. Aloe Vera hydrates while Bergamot and Rosemary Extracts reduce dark spots and signs of aging, brightening complexion.

PRICE \$32 USD / \$42 CAD / \$58 AUD / £28 / €32
NET WT. 3 FL. OZ./88 mL

Power Up Collection | Stock up on all four men's products.

PRICE \$88 USD / \$114 CAD / \$156 AUD / £80 / €88

SAVE \$22 USD / \$26 CAD / \$54 AUD / £18 / €22



Bundle Up: SKIN CARE COLLECTIONS

Building a complete routine is simple with our easy-to-shop collections. We've paired certain products that work best together and kept other sets open-ended, so you can customize them with the right products for your skin type and goals.



RENEW BODY COLLECTION BODY SCRUB & BODY CRÈME

Our Renew Body Collection has everything you need to treat and care for your skin from head to toe. Choose between Bamboo Renew and Scrubtini Body Scrub to exfoliate and invigorate dry skin. Finish with Crème of the Crop, our ultra-rich moisturizing body crème, and Forty Cure Crème to nourish and revitalize skin while producing a healthy-looking glow.

PRICE \$98 USD / \$124 CAD / \$168 AUD / £84 / €96
SAVE \$20 USD / \$26 CAD / \$36 AUD / £20 / €20



SUN RISE COLLECTION BODY SUNSCREEN & AFTER-SUN GEL

If the sun is up, it's time for sunscreen! Protect and relieve skin after exposure to the sun with our Sun Rise Collection. This collection includes our Perfect Sunscreen for Body plus After Glow Soothing After-Sun Gel for post-sun relief.

PRICE \$68 USD / \$86 CAD / \$120 AUD / £58 / €64 *Coming Soon to Australia
SAVE \$8 USD / \$10 CAD / \$14 AUD / £8 / €8



SUN SET COLLECTION SUNSCREEN FOR FACE, BODY, LIPS & AFTER-SUN GEL

Soak up the sun worry free with our complete sun care collection. This collection includes everything you need to protect your skin from harmful sun damage with Perfect Sunscreen for Face and Body, Perfect Balm with SPF and After Glow Soothing After-Sun Gel for post-sun relief. Our Sun Set Collection includes a sunny surprise as a gift with purchase!

PRICE \$120 USD / \$150 CAD / £104 / €112 *Coming Soon to Australia
SAVE \$12 USD / \$18 CAD / £10 / €12



FRESH START COLLECTION CLEANSER & MOISTURIZER

Rebalance your skin with a natural-based cleanser and moisturizer that is just right for you. Choose the perfect cleanser and moisturizer that will work in combination to get you on a path to even more radiant skin.

For Dry or Mature Skin Types: We suggest Quench Cleanse and Skin Therapy
For Oily or Acne-Prone Skin Types: We suggest Dream Clean and Cool Balm

PRICE \$48 USD / \$62 CAD / \$78 AUD / £44 / €48
SAVE \$10 USD / \$20 CAD / \$14 AUD / £10 / €10



SKIN CONFIDENCE COLLECTION CLEANSER, MOISTURIZER & MASK

Customize a skin routine that is perfect for you. The combination of naturally derived and effective ingredients in our cleansers, moisturizers and masks create unique routines that first balance your skin and then maintain a radiant complexion.

For Dry or Mature Skin Types: We suggest Quench Cleanse, Skin Polish and Skin Therapy
For Oily or Acne-Prone Skin Types: We suggest Dream Clean, Masque of Zen and Cool Balm

PRICE \$86 USD / \$110 CAD / \$146 AUD / £80 / €86
SAVE \$14 USD / \$18 CAD / \$22 AUD / £16 / €14



RAINING ZEN COLLECTION SHOWER GEL & BODY LOTION

Turn your shower into a zen sanctuary with the Raining Zen Collection. Our Raining Zen Shower Gel gently cleanses skin while the light and refreshing scent from Lemongrass Essential Oil provides a feeling of relaxation and wellbeing. Our energizing Raining Zen Body Lotion is formulated with essential oils from Lemongrass and White Tea to revitalize, moisturize and help soften skin.

PRICE \$52 USD / \$64 CAD / \$92 AUD / £50 / €52
SAVE \$8 USD / \$12 CAD / \$16 AUD / £6 / €8



SOTOKS & ONE DROP WONDER COLLECTION SERUM & FACE OIL

The ingredients in Sotoks reduce the appearance of dark spots and tighten skin, while One Drop Wonder boosts their effectiveness and provides skin with beneficial antioxidants and Omega-6 known to fight visible signs of aging.

PRICE \$98 USD / \$124 CAD / \$168 AUD / £92 / €100
SAVE \$10 USD / \$12 CAD / \$18 AUD / £14 / €12



MIDNIGHT OIL™ COLLECTION MIDNIGHT OIL CLEANSER & MIDNIGHT OIL SERUM

Achieve radiant, glowing skin in your sleep with the Midnight Oil™ Collection. This cleansing oil and facial serum duo is infused with antioxidant-rich Marula Oil to improve skin's radiance and illuminate the complexion while you sleep.

PRICE \$98 USD / \$122 CAD / \$160 AUD / £92 / €100
SAVE \$14 USD / \$18 CAD / \$40 AUD / £10 / €12



POWER UP COLLECTION MEN'S SKIN CARE

Power up your skin care routine with the Power Up Collection. This collection contains everything you need for fresh and healthy-looking skin and a smooth shave (minus the razor)! Exfoliate with Power Start Face and Body Wash, achieve a clean, closer shave with Charged Up Shaving Cream, and hydrate and soothe skin with our post-shave daily moisturizer, Cool Down Face Balm.

PRICE \$88 USD / \$114 CAD / \$156 AUD / £80 / €88
SAVE \$22 USD / \$26 CAD / \$54 AUD / £18 / €22

Our Makeup

Like skin care, your makeup routine is super personal. We love being inspired by trends, but the best looks are the ones that make you feel like the most glowing version of you.

- Priming & Setting ... Page 32
- Complexion ... Pages 34-42
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LimeLife by Alcone

PRIMING & SETTING SPRAY

Normal skin temperature is about 90 degrees Fahrenheit- this causes moisture to evaporate quickly, drying out your skin and makeup. Skin's natural heat and rapid moisture loss results in fading makeup color, excessive oil production to counteract dryness, and the need to frequently touch up dry, cracked makeup. The patented technology in our priming and setting sprays forms a lightweight, breathable web that works with our makeup to slowly release over a period of 16 hours. The time-released evaporation retains moisture longer while drawing heat away from the skin as it slowly evaporates throughout the day. The results are fresh, cool makeup that lasts up to 16 hours.

SET IT & FORGET IT

Think of priming and setting spray like an insurance policy for your makeup. Priming spray creates the ideal canvas for your products to grab onto, and setting spray uses time-release technology to extend your look for up to 16 hours of flawless wear.



PRIMING SPRAY

FIRST BASE

This specialized, fine mist visibly improves makeup application by reducing the appearance of large pores and preventing makeup from settling into fine lines.

PRICE \$18 USD / \$24 CAD / \$32 AUD / £16 / €18
NET WT. 2 OZ./59 mL

PRICE \$34 USD / \$44 CAD / \$62 AUD / £32 / €34
NET WT. 4 OZ./118 mL



SETTING SPRAY

TIME SETTER OR OIL STRIKE

These specialized, fine mists extend makeup wear, prevent transfer and create a soft, matte finish. Time Setter is formulated for normal or mature skin and it prevents makeup from settling into fine lines, giving you a more youthful, polished look. Oil Strike is formulated for normal or oily skin types and it absorbs excess oil, ensuring evenly set makeup that doesn't cake or crease for up to 16 hours.

PRICE \$16 USD / \$20 CAD / \$30 AUD / £14 / €16
NET WT. 2 OZ./59 mL

PRICE \$28 USD / \$36 CAD / \$50 AUD / £26 / €28
NET WT. 4 OZ./118 mL



SPRAY & STAY COLLECTION

4 OZ. FIRST BASE PRIMING SPRAY + 4 OZ. TIME SETTER OR OIL STRIKE SETTING SPRAY

The perfect combination to prime and set a flawless complexion.

PRICE \$52 USD / \$66 CAD / \$92 AUD / £50 / €52

SAVE \$10 USD / \$14 CAD / \$20 AUD / £8 / €10



NOT JUST PERFECT, PERFECT FOR YOU
PERFECT FOUNDATION (V)

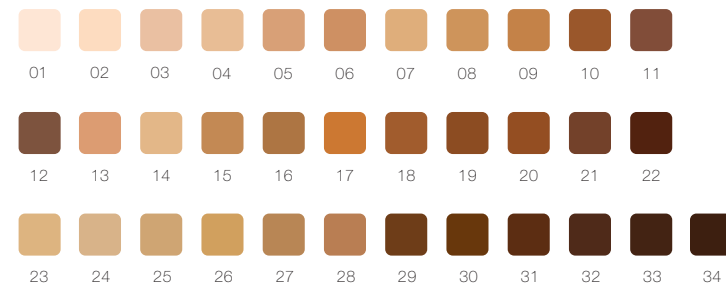
Of all our best-selling products, Perfect Foundation is the one that has most earned the title iconic. It's a formula that was perfected decades ago and has been a staple of professional makeup artists ever since.

Why You'll Love It:

- Available in **34** gorgeous shades
- Vegan and cruelty-free
- Customizable from sheer to full coverage

We've Got Your Number

If you're a longtime lover of our Perfect Foundation, you might notice that our shade names have shifted to numbers. It was a choice made with intention, so that our naming system is more inclusive. Inclusivity is so much bigger than beauty, and we're committed to taking steps that ensure the entire LimeLife family feels at home.



PRICE \$36 USD / \$46 CAD / \$64 AUD / £32 / €36
NET WT. 0.42 OZ./12 g

CUSTOMIZABLE FOUNDATION PALETTES

DUO

PRICE \$68 USD / \$86 CAD / \$122 AUD / £60 / €68

SAVE \$4 USD / \$6 CAD / \$6 AUD / £4 / €4

SIX SHADE

PRICE \$178 USD / \$234 CAD / \$316 AUD / £162 / €176

SAVE \$38 USD / \$42 CAD / \$68 AUD / £30 / €40

PERFECT COMPLEXION PALETTE

1 FOUNDATION & 2 CONCEALERS

PRICE \$76 USD / \$96 CAD / \$136 AUD / £68 / €76

SAVE \$8 USD / \$14 CAD / \$16 AUD / £8 / €8





COMPLETE CONCEALER

Our highly pigmented, camouflage cream concealer is a world renowned, tried-and-true professional formula that effectively corrects and covers skin discolorations, blemishes and tattoos. Its wax base makes it water resistant, long wearing and a great primer for powders and shadows.



CC 0 CC 1 CC 2 CC 3 CC 4 CC 5 CC 6 CC 7

PRICE \$24 USD / \$32 CAD / \$44 AUD / £22 / €24
NET WT. 0.10 OZ./2.9 g

CUSTOMIZABLE CONCEALER PALETTES

FOUR SHADE

PRICE \$88 USD / \$116 CAD / \$156 AUD / £80 / €88
SAVE \$8 USD / \$12 CAD / \$20 AUD / £8 / €8

SIX SHADE

PRICE \$134 USD / \$172 CAD / \$238 AUD / £118 / €132
SAVE \$10 USD / \$20 CAD / \$26 AUD / £14 / €12



PERFECT COLOR POWDER

Our Perfect Color Powders are finely milled and highly pigmented to produce a flawless and even application. The uniquely light, luxurious texture of this formula has a velvet matte finish and is perfect for touch ups or building layers for a beautifully natural finish.



01 02 03 04 05 06 07 08 09 10

PRICE \$42 USD / \$54 CAD / \$76 AUD / £40 / €42
NET WT. 0.35 OZ./10 g

CUSTOMIZABLE COLOR POWDER PALETTES

DUO

PRICE \$78 USD / \$98 CAD / \$142 AUD / £74 / €78
SAVE \$6 USD / \$10 CAD / \$10 AUD / £6 / €6

TRIO

PRICE \$112 USD / \$140 CAD / \$204 AUD / £108 / €112
SAVE \$14 USD / \$22 CAD / \$24 AUD / £12 / €14

SIX SHADE

PRICE \$214 USD / \$268 CAD / \$388 AUD / £204 / €214
SAVE \$38 USD / \$56 CAD / \$68 AUD / £36 / €38





PERFECT BLUSH

This professional blush formula is finely milled to blend perfectly and evenly with just the right amount of pigment to achieve a natural, healthy glow every application.



PRICE \$24 USD / \$30 CAD / \$44 AUD / £24 / €24
NET WT. 0.45 OZ./13 g



PERFECT TRANSLUCENT POWDER (V)

Our translucent powder simply disappears, which means no caking, creasing or flashback. This professional formula effectively sets makeup for longer wear, absorbs the appearance of excess oil on skin, and creates a flawless finish for foundation, concealer and colored powders.

PRICE \$24 USD / \$30 CAD / \$44 AUD / £24 / €24
NET WT. 0.45 OZ./13 g



PERFECT BRONZER (V)

This professional bronzer has the perfect concentration of colored pigment and a hint of luminescence to help define facial features or create the illusion of sun-kissed, glowing skin.



PRICE \$24 USD / \$30 CAD / \$44 AUD / £24 / €24
NET WT. 0.45 OZ./13 g

MIX & MATCH

PERFECT BLUSH, BRONZER OR TRANSLUCENT POWDER IN CUSTOM PALETTES

DUO

PRICE \$44 USD / \$54 CAD / \$78 AUD / £44 / €40

SAVE \$4 USD / \$6 CAD / \$10 AUD / £4 / €8

TRIO

PRICE \$64 USD / \$80 CAD / \$114 AUD / £64 / €64

SAVE \$8 USD / \$10 CAD / \$18 AUD / £8 / €8

SIX SHADE

PRICE \$126 USD / \$158 CAD / \$224 AUD / £126 / €124

SAVE \$18 USD / \$22 CAD / \$40 AUD / £18 / €20



Get Glowing: PERFECT GLOW DROPS & BRONZING LOTION

Craving a burst of sunshine, but not the damage that comes with it? That's exactly why we created Perfect Glow! Pair Perfect Glow Drops with Perfect Glow Moisturizing Bronzing Lotion for a sun-kissed hint of shimmer from head to toe.



- Rosé
- Champagne
- Bronze

PERFECT GLOW DROPS COCONUT ILLUMINATOR

Give your complexion a burst of radiance with Coconut-infused Perfect Glow Drops. This creamy illuminator instantly creates the appearance of youthful, hydrated and radiant skin while naturally illuminating the complexion. Its nourishing, hydrating formula helps skin retain moisture, leaving skin feeling soft and smooth before makeup application. Add highlight to specific areas around your face or wear alone or under foundation for an instant healthy-looking, radiant glow.

PRICE \$32 USD / \$42 CAD / \$56 AUD / £30 / €32
NET WT. 0.51 FL. OZ./15 mL

FOR FACE

For a subtle glow, smooth a few Perfect Glow Drops across your face before applying your Perfect Foundation. For a more radiant highlight, apply Perfect Glow Drops as your last step. Using a brush or your finger, dab a drop on the high points of your face – your forehead, the bridge of your nose and cheekbones.



- Rose Gold
- Gold
- Bronze

PERFECT GLOW MOISTURIZING BRONZING LOTION

Give cold-weather skin a sunny pick-me-up with this shimmering, liquid bronzer. The transfer-resistant formula contains pearls to give off a radiant glow and even out the appearance of the skin's texture and tone. Three flattering shades beautifully illuminate all skin tones. For a subtle shimmer with a pink undertone, choose Rose Gold; add a warm shine with Gold; and try out a deeper, sun-kissed glow with Bronze.

PRICE \$28 USD / \$38 CAD / \$50 AUD / £26 / €28
NET WT. 5 OZ./142 g

FOR BODY

Massage a small amount of Perfect Glow Moisturizing Bronzing Lotion all over, concentrating on areas the sun would hit, like your collarbones and the center of your legs. The formula dries quickly, so if you're looking for a slightly darker color, just apply another layer on top! Since it's not a self-tanner, you can quickly and easily adjust your look with every application.

Bonus Benefit!

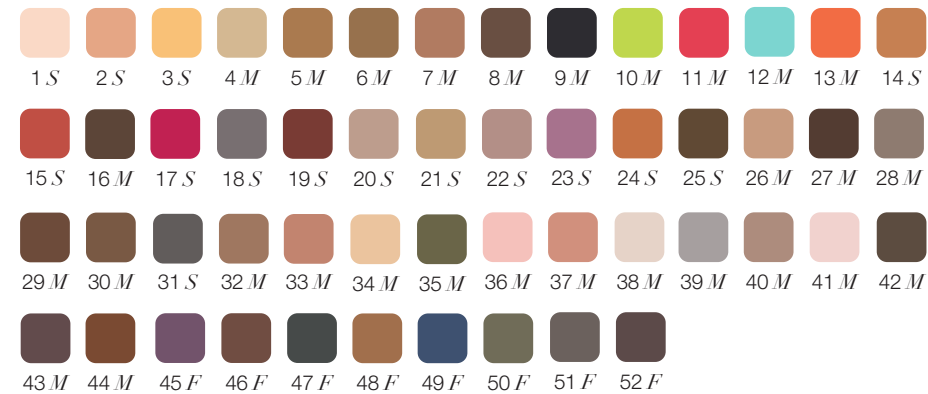
Perfect Glow Drops and Moisturizing Bronzing Lotion both feature Coconut for nourishing hydration.



PERFECT EYESHADOW

Add a pop of color to your look with a variety of shimmer and matte eyeshadows that are packed with pigment. The color-intense payout of our unique eyeshadow formula applies evenly and blends beautifully for a look that is bold and colorful or naturally beautiful.

PRICE \$16 USD / \$20 CAD / \$28 AUD / £14 / £16
 NET WT. 0.07 OZ./2 g



S- Shimmer | M- Matte | F- Foil

CUSTOMIZABLE EYESHADOW PALETTES

FOUR SHADE

PRICE \$52 USD / \$64 CAD / \$86 AUD / £48 / €52 **SAVE** \$12 USD / \$16 CAD / \$26 AUD / £8 / €12

SIX SHADE

PRICE \$74 USD / \$92 CAD / \$122 AUD / £68 / €74 **SAVE** \$22 USD / \$28 CAD / \$46 AUD / £16 / €22

EIGHTEEN SHADE

PRICE \$218 USD / \$264 CAD / \$350 AUD / £198 / €216 **SAVE** \$72 USD / \$96 CAD / \$154 AUD / £54 / €72

ESSENTIAL EYESHADOW PALETTES

With 52 beautiful eyeshadow shades to choose from, it can be confusing to know where to start. We've curated palettes by eye color and expert selected must-have shades in our essential palettes to eliminate the guesswork.

PERFECT EYESHADOW PALETTES

FOUR SHADES BY EYE COLOR

Blue Eyes | Brown Eyes | Hazel Eyes | Green Eyes

SIX SHADE ESSENTIALS

Light/Medium
 Medium/Deep

Rebuy, Refill, Recycle

Our clamshells are fully recyclable, create less waste and help decrease LimeLife's impact on the environment. When you purchase a refill of your favorite shades, LimeLife will make a donation to the Brighter Together Foundation (learn more on page 66).





PERFECT EYELINER PEN

This professional, precise, liquid eyeliner pen has a fiber brush tip applicator to achieve liner that is bold and thick or thin and detailed using a smudge-proof formula that lasts.

PRICE \$20 USD / \$26 CAD / \$32 AUD / £18 / €20

NET WT. 0.019 OZ./0.55 g



Black

Brown



ENDURING EYELINER PENCIL

Our high-coverage, gel-based eyeliner pencil smoothly glides on for an even application with an intense color payoff. The long-wear formula lasts up to 24 hours for a waterproof, smudge-proof look that will take you from day to night with confidence.

PRICE \$20 USD / \$26 CAD / \$36 AUD / £18 / €20

NET WT. 0.003 OZ./0.09 g



01 Neutral

02 Brown

03 Black



ENDURING EYELINER PENCIL DUO

We've paired two complementary shades of our long-lasting gel-based eyeliner into one easy-to-use double pencil. Glide one shade along your entire lash line and use the other to add interest, or create a complete look with one shade in the morning and punch it up with the other at night!

01 Be Proud / Appreciate You

02 In Love / With Myself

03 AM / PM

04 Work Hard / Play Hard

05 Pure Gold / Powerful

01 02 03 04 05

PRICE \$20 USD / \$26 CAD / \$36 AUD / £18 / €20

NET WT. 0.003 OZ./0.09 g



POINT UP PENCIL SHARPENER

This single-blade sharpener was designed to keep our Enduring Eyeliner Pencils perfectly on point. Sharpen your pencil before each use to ensure a precise application every time.

PRICE \$6 USD / \$8 CAD / \$10 AUD / £5 / €6





PERFECT MASCARA

LimeLife's best-selling product instantly creates the appearance of longer, fuller lashes. This professional formula contains lengthening fibers that can be applied in layers to create lashes that appear to keep growing and growing.

PRICE \$22 USD / \$28 CAD / \$36 AUD / £20 / €22
NET WT. 0.28 OZ./8 g



Black Brown



MAKING WAVES WATERPROOF MASCARA

Make a splash with mascara that lasts. Our waterproof mascara gives maximum volume and hold that lasts all day without smudging. Shea Butter provides glossiness to the lashes making them look darker while Vitamin E moisturizes lashes making them feel soft.

PRICE \$22 USD / \$28 CAD / \$36 AUD / £20 / €22
NET WT. 0.23 OZ./6.5 g



Black



ON THE RISE EYELASH CURLER

Our eyelash curler was designed to catch each individual eyelash, without pinching, for the perfect eye-opening look. Each eyelash curler comes with two easy-to-clean replacement cushions.

PRICE \$22 USD / \$28 CAD / \$40 AUD / £20 / €22

Take Two Collection | Bring on the double takes with your choice of eyeliner, mascara and brow products.
PRICE \$38 USD / \$49 CAD / \$64 AUD / £34 / €38
SAVE \$4 USD / \$5 CAD / \$8 AUD / £4 / €4



STRIKE RICH BROW GEL

Our tinted brow gel is rich in pigment and plant-based fibers to fill in sparse areas and add volume to your brow. This water-resistant formula keeps color and fibers locked-on to define and hold the shape of your brow.

PRICE \$20 USD / \$26 CAD / \$36 AUD / £18 / €20
NET WT. 0.099 OZ./2.8 g



00 Clear 01 Light 02 Medium 03 Dark



CLAIM TO FRAME BROW PENCIL

Define your brows with just a few strokes. The precise tip of our brow pencil creates incredibly fine, hair-like strokes to achieve natural-looking brows that last. Our smooth, long-lasting formula is ideal for filling in sparse areas and giving brows natural definition for a clean, polished look.

PRICE \$20 USD / \$26 CAD / \$36 AUD / £18 / €20
NET WT. 0.001 OZ./0.05 g



01 Light 02 Medium 03 Dark



Pro Tip: Use a lighter shade of brow gel on your inner brows and darker as you move outward to create naturally defined brows.



Soften, Smooth & Shine: LIP CARE & PREP

Meet the perfect pair to exfoliate, hydrate and condition lips.



PERFECT LIP SCRUB

Our Perfect Lip Scrub contains Granulated Sugar, Coconut Oil, Shea Butter and Vitamin E to exfoliate away dry skin and soothe and restore moisture to dry, chapped lips.

PRICE \$18 USD / \$24 CAD / \$32 AUD / £16 / €18
NET WT. 0.2 OZ./5.8 g

PERFECT BALM

Our Perfect Balm formulas contain Sunflower Seed Oil, Synthetic Beeswax, Shea Butter and Vitamin E to soothe and hydrate dry, chapped lips. The "Classic" formula is clear, has a natural Eucalyptus and Mint fragrance, and can be used as a universal balm on lips or ultra-dry patches of skin. The tinted formula has a natural, fresh Grapefruit fragrance and adds a subtle flush of color to lips and cheeks.



01 02 03 04 05

01-Classic, 02-Pink Grapefruit, 03-Ruby Red, 04-Dragon Fruit, 05-Melon

PRICE \$18 USD / \$24 CAD / \$32 AUD / £16 / €18
NET WT. 0.14 OZ./4.1 g



Pucker Up: LIP COLOR

Apply our Enduring Lip Colors, Perfect Lipsticks and Perfect Lip Glosses alone or together for a different look every day. Whether you want glossy, neutral, matte or trendy; these products will help you stand out in any crowd.



PERFECT LIP GLOSS

This non-stick formula can be used on its own or on top of your favorite Perfect Lipstick or Enduring Lip Color to add shine for the appearance of healthier, more voluminous lips.



Peace Faith Hope Grace Joy Love Bliss Dream Wish



Believe Pride Courage Happy Humble Inspire Smile Spirit

PRICE \$18 USD / \$24 CAD / \$32 AUD / £16 / €18

NET WT. 0.21 OZ./6 g



ENDURING LIP COLOR

This professional formula applies as a liquid and transforms to a matte, velvety finish with long-lasting, intense, opaque color. Use alone or in combination with other shades to create unique color combinations.



Angel Food Ruby Chocolate Creme Brulee Cupcake Wedding Cake Macaroon S'mores Peanut Butter Cup



Moonpie Cocotini Chocolate Ganache Candy Apple Cherry Pie Devil's Food Cake Pop Sugar Plum



Birthday Cake Salted Caramel Berry Cocoa

PRICE \$20 USD / \$26 CAD / \$36 AUD / £18 / €20

NET WT. 0.14 OZ./4 g





ENDURING LIP LINER

This professional formula will last hours, giving you a crisp line that prevents lip color from feathering or bleeding.



01 02 03 04 05 06



07 08 09 10 11 12

PRICE \$18 USD / \$24 CAD / \$32 AUD / £16 / €18
NET WT. 0.009 OZ./0.25 g



PERFECT LIPSTICK

Our lipsticks come in two professional formulas, opaque and sheer, so you can change how much color emphasis you want on your lips each day. The Power Pout formula is opaque and highly pigmented, while Take A Hint applies sheer for a subtle hint of color that lasts.

Power Pout: **FULL COVERAGE LIPSTICK**
Available In 8 Shades



100 101 102 103 104 105 106 107
Full Full Full Full Full Full Full Full

PRICE \$22 USD / \$28 CAD / \$40 AUD / £20 / €22
NET WT. 0.10 OZ./3.39 g

Take A Hint: **SHEER LIPSTICK**
Available In 8 Shades



200 201 202 203 204 205 206 207
Sheer Sheer Sheer Sheer Sheer Sheer Sheer Sheer

PRICE \$22 USD / \$28 CAD / \$40 AUD / £20 / €22
NET WT. 0.10 OZ./3.39 g





MAKE-OFF REMOVER CLOTHS

Remove a full face of makeup with just one swipe. These luxuriously soft cloths are saturated in a mild cleansing formula to gently and effectively remove makeup and impurities without leaving a film or residue on the skin. They are available individually wrapped for on-the-go convenience or in a pop-up pack to keep at home.



30 cloths in a pop-up pack

PRICE \$14 USD / \$18 CAD / \$28 AUD / £12 / €14



24 boxed and individually wrapped cloths

PRICE \$16 USD / \$22 CAD / \$30 AUD / £14 / €14



50 boxed and individually wrapped cloths

PRICE \$30 USD / \$38 CAD / \$54 AUD / £28 / €28



MAKE-OFF REMOVER SPRAY

Our Make-Off Remover Spray gently and effectively removes waterproof makeup from your eyes, lips and face. The oil-free formula dissolves makeup for an effortless removal without leaving a greasy residue behind.

PRICE \$18 USD / \$24 CAD / \$32 AUD / £16 / €18
NET WT. 2 OZ./59.147 mL



Shop By Style: MAKEUP COLLECTIONS

Each purchase of a Brighter Together Collection includes a FREE Canvas Makeup Bag and a 10% donation to the Brighter Together Foundation.

For a 'Less is More' Look

SIMPLY PRETTY COLLECTION

Let your natural beauty shine with everything you need to achieve a 'no-makeup' makeup look. Stay fresh-faced with a simple swipe of mascara, moisturized lips and well-groomed brows.

Collection Includes: Perfect Mascara or Waterproof Mascara, Perfect Balm or Perfect Lip Gloss, Strike Rich Brow Gel or Claim to Frame Brow Pencil

PRICE \$54 USD / \$70 CAD / \$94 AUD / £48 / €54

SAVE \$6 USD / \$8 CAD / \$10 AUD / £6 / €6

For a Perfect Pairing of Skin Care and Makeup

BESTIES COLLECTION

When it comes to creating a flawless base, makeup and skin care go hand-in-hand. Be your skin's bestie when you pair some of our must-have products from each line!

Collection Includes: Your Choice of Cleanser - Dream Clean (recommended for Normal, Oily or Combination Skin) or Quench Cleanse (recommended for Normal, Dry or Mature Skin)

Your Choice of Moisturizer - Cool Balm (recommended for Normal, Oily or Combination Skin) or Skin Therapy (recommended for Normal, Dry or Mature Skin), Perfect Blush or Bronzer, Perfect Foundation

PRICE \$98 USD / \$126 CAD / \$172 AUD / £92 / €98

SAVE \$20 USD / \$24 CAD / \$28 AUD / £18 / €20

For Teens and New Beauty Lovers

MAKEUP STARTER COLLECTION

Whether you're starting from scratch or refreshing your makeup bag, the Makeup Starter Collection includes the staples you need for any makeup look.

Collection Includes: Perfect Mascara or Waterproof Mascara, Perfect Balm or Perfect Lip Gloss, Strike Rich Brow Gel or Claim to Frame Brow Pencil, Perfect Blush, Bronzer or Translucent Powder, Perfect Foundation

PRICE \$120 USD / \$150 CAD / \$212 AUD / £112 / €116

SAVE \$20 USD / \$28 CAD / \$34 AUD / £18 / €20

For a Long-Lasting Flawless Base

PERFECT COMPLEXION COLLECTION

Create the perfect canvas for makeup application, and then make sure it lasts all day! The Perfect Complexion Collection includes our favorite products for priming and setting, plus everything in between.

Collection Includes: Perfect Complexion Palette, First Base Priming Spray, Oil Strike or Time Setter Setting Spray, Perfect Blush, Bronzer or Translucent Powder Trio

PRICE \$172 USD / \$220 CAD / \$310 AUD / £162 / €172

SAVE \$30 USD / \$36 CAD / \$31 AUD / £28 / €30

For a No-Bruiner Daily Look

EVERYDAY AMAZING COLLECTION

Think of this collection as your go-to makeup uniform! The new Everyday Amazing Collection includes everything you need for everyday makeup application, from a glowing base to perfectly groomed brows.

Collection Includes: Perfect Glow Drops (Your choice of three universally flattering shades: Rosé, Champagne or Bronze), Perfect Complexion Palette, Perfect Blush/Bronzer Duo, Perfect Eyeliner Pen or Enduring Eyeliner Pencil, Perfect Mascara or Waterproof Mascara, Strike Rich Brow Gel or Claim to Frame Brow Pencil, Perfect Lipstick or Enduring Lip Color

PRICE \$200 USD / \$250 CAD / \$352 AUD / £184 / €196

SAVE UP TO \$36 USD / \$50 CAD / \$62 AUD / £34 / €36

For Having (and Loving) it All

LIMELIFER COLLECTION

Being a LimeLifer means finding the beauty, inside and out, in every aspect of your life. The LimeLifer Collection includes everything you need to boost each step of your beauty routine with our natural skin care and professional makeup!

Collection Includes: Your Choice of Cleanser - Dream Clean (recommended for Normal, Oily or Combination Skin) or Quench Cleanse (recommended for Normal, Dry or Mature Skin), Your Choice of Moisturizer - Cool Balm (recommended for Normal, Oily or Combination Skin) or Skin Therapy (recommended for Normal, Dry or Mature Skin), Perfect Complexion Palette, Perfect Blush and/or Bronzer Trio, Travel-Sized First Base Priming Spray, Travel-Sized Oil Strike or Time Setter Setting Spray, Perfect Eyeshadow Quad, Perfect Eyeliner Pen or Enduring Eyeliner Pencil, Perfect Mascara or Waterproof Mascara, Strike Rich Brow Gel or Claim to Frame Brow Pencil, Perfect Lipstick or Enduring Lip Color

PRICE \$300 USD / \$380 CAD / \$520 AUD / £276 / €300

SAVE UP TO \$68 USD / \$86 CAD / \$114 AUD / £64 / €68



Brighter Together FOUNDATION

Bring It All Together: TOOLS

CLASSIFIED BRUSHES

A gorgeous face of makeup is made up of two key factors: the right products and the right tools. Seeing 20 different makeup brushes that serve 20 different purposes may seem overwhelming, but don't worry! You don't have to be a makeup artist to use our brushes like a pro. Refer to this guide to help you figure out what makeup brush to use for your daily and special occasion makeup routines.



BEND & SNAP BRUSH ROLL

Conveniently store up to 20 large and small brushes and one Blenderful sponge in the Bend and Snap Brush Roll. Roll out and snap it open to leave flat on your workspace counter, or pull the elastic closure to prop your brushes upright. When you're ready to go, snap closed and your brushes will self-roll in a snap!

PRICE \$58 USD / \$72 CAD / \$104 AUD / £50 / €52



BLENDERFUL NON-LATEX SPONGE

Flawlessly apply cream or powder-based products with our double-ended makeup sponge.

INDIVIDUAL PRICE \$18 USD / \$24 CAD / \$32 AUD / £18 / €16

PRO PACK (INCLUDES 6) **PRICE** \$72 USD (**SAVE:** \$36 USD) / \$90 CAD (**SAVE:** \$54 CAD) / \$128 AUD (**SAVE:** \$64 AUD) / £72 (**SAVE:** £36) / €64 (**SAVE:** €32)



BLENDERFUL MINI 5 MINI NON-LATEX SPONGES

Reach small spaces and create detailed looks with the same streak-free finish you love from our full-sized Blenderful!

PRICE \$36 USD / \$46 CAD / \$64 AUD / £36 / €32



01 Tapered Powder

The tapered shape of this brush head allows for precise placement of powder, blush and highlighters to effortlessly contour facial features.

PRICE \$40 USD / \$52 CAD / \$72 AUD / £38 / €40



02 All Over Powder

Evenly apply powder across your entire face while flawlessly blending the makeup underneath.

PRICE \$42 USD / \$54 CAD / \$76 AUD / £40 / €40



03 Angled Blush

Precisely apply Perfect Blush to cheeks with this angled brush.

PRICE \$36 USD / \$46 CAD / \$64 AUD / £34 / €36



04 Foundation

This foundation brush was created to flawlessly apply Perfect Foundation. Gently apply a thin layer for a sheer finish or build layers for more coverage.

PRICE \$30 USD / \$38 CAD / \$54 AUD / £28 / €30



05 Buffer

Evenly apply cream or powder-based products to the face while blending and diffusing harsh edges and lines.

PRICE \$28 USD / \$36 CAD / \$50 AUD / £26 / €30



06 Concealer

Smoothly apply and blend concealer into desired areas and effortlessly conceal blemishes.

PRICE \$20 USD / \$26 CAD / \$36 AUD / £18 / €20



07 Large Shadow

Use this to apply Perfect Eyeshadow to the entire lid evenly and smoothly. Place and roll the brush onto the eye area to perfectly apply your base layer of shadow.

PRICE \$20 USD / \$26 CAD / \$36 AUD / £18 / €20



08 Dome Blender

Contour, blend and smooth the edges of your shadow for a flawlessly natural look.

PRICE \$20 USD / \$26 CAD / \$36 AUD / £18 / €20



09 Angled Shadow

Use to precisely apply Perfect Eyeshadow to the crease and corners of the eye for a defined and dramatic look.

PRICE \$18 USD / \$24 CAD / \$32 AUD / £16 / €20



10 Pointed Blender

Use to add depth and define facial features such as the eyes, nose and face.

PRICE \$20 USD / \$26 CAD / \$36 AUD / £18 / €20



11 Smokey Liner

Use to line eye with precision and control. Perfect to smudge out shadow or liner to create a professional, yet simple, smoldering eye.

PRICE \$16 USD / \$20 CAD / \$30 AUD / £14 / €16



12 Bold Lip

Define those lips like a pro with this bold lip brush. A must for a polished look.

PRICE \$14 USD / \$18 CAD / \$28 AUD / £14 / €14



13 Angled Liner

Use to fill in brows or apply Perfect Eyeshadow to your upper and lower lash line with ease. Great for accomplishing diffused precision.

PRICE \$14 USD / \$18 CAD / \$28 AUD / £14 / €14



14 Brow Tamer

Tame eyebrows with one end and use the other end to fill in sparse areas using a matching shade of Perfect Eyeshadow.

PRICE \$14 USD / \$18 CAD / \$28 AUD / £14 / €14



15 Bent Liner

Create a smooth, clean-cut line with this conveniently bent liner brush. Use wet to transform Perfect Eyeshadow into a liquid liner and dry to set.

PRICE \$14 USD / \$18 CAD / \$28 AUD / £14 / €14



16 Fan

Set makeup or apply powder to the chest, décolleté, collarbone or body.

PRICE \$38 USD / \$48 CAD / \$68 AUD / £36 / €38



17 Diffuser

Evenly apply cream or powder-based products to the entire face while blending and diffusing harsh edges and lines.

PRICE \$38 USD / \$48 CAD / \$68 AUD / £36 / €38



18 Highlight & Contour

Naturally and precisely apply Perfect Bronzer and Highlighter to cheeks for a perfectly healthy looking glow.

PRICE \$34 USD / \$44 CAD / \$62 AUD / £32 / €34



19 Small Tapered Powder

The tapered shape of this brush head allows for precise placement of powder, blush and highlighter to effortlessly contour facial features such as the eyes, nose and cheeks.

PRICE \$28 USD / \$36 CAD / \$50 AUD / £26 / €28



20 Small Eyeshadow

Precisely blend Perfect Eyeshadow to create contrast and define eyes.

PRICE \$18 USD / \$24 CAD / \$32 AUD / £18 / €18

TOOLS & MAKEUP SANITIZING



CLEAN ACT BRUSH & SPONGE CLEANSER

Clean, condition and restore your tools with Clean Act Brush & Sponge Cleanser. This formula uses pure, chemical-free and vegan ingredients, including Tea Tree Oil and natural Coconut Oil, to gently clean and sterilize your brushes and sponges.

PRICE \$28 USD / \$38 CAD / \$50 AUD / £24 / €26
NET WT. 2 OZ./56.7 g



DIRTY WORK COSMETIC SANITIZER SPRAY

Effectively sanitize and rejuvenate powder or cream based products with just one spray.

PRICE \$16 USD -US only *Hazardous Materials-Ground Shipping Only
4 FL. OZ./120 mL



DIRTY WORK COSMETIC SANITIZER WIPES

Remove germs and bacteria from lip gloss, lipstick, cosmetic pencils, mascara wands and tools with one swipe.

PRICE \$16 USD -US only *Hazardous Materials-Ground Shipping Only
CONTAINS: 100 WIPES

Clean Team Collection | Keep your makeup and tools sparkling with Dirty Work Sanitizer Spray and Wipes, plus Clean Act Brush & Sponge Cleanser.

PRICE \$44 USD - US Only *Hazardous Materials - Ground Shipping Only
SAVE \$16 USD

Dirty Work Duo | Sanitize at home and on the go with our Dirty Work Sanitizer Spray and Wipes.

PRICE \$26 USD - US Only *Hazardous Materials - Ground Shipping Only
SAVE \$6 USD

LIGHTED MAKEUP MIRRORS & CANDLES



GLAMCOR RIKI SKINNY MIRROR

This mirror was designed to provide optimum lighting at home or on-the-go. This unique mirror features customized HD daylight lighting, five stage dimming, a rechargeable battery and bluetooth selfie function. Each mirror includes an adjustable stand, magnetic phone clip and magnetic 3X magnifying mirror.

PRICE \$194 USD / \$250 CAD / \$344 AUD / £170 / €190



GLAMCOR RIKI COLORFUL

Keep it colorful everywhere you go with this lighted mirror and customizable makeup palette in one. Consolidate your must-have makeup pans in one convenient palette for on-the-go touchups with perfect lighting! Featuring LED lights, three dimming stages, and a rotating mirror, the RIKI Colorful is the ultimate portable vanity.

PRICE \$84 USD / \$110 CAD / \$148 AUD / £82 / €84



POSITIVE VIBES CANDLE

PINK SUGAR & PEAR BLOSSOM SCENT

The fruity, floral and sweet scent of the Positive Vibes Candle fills the air with the essence of Pink Sugar and White Woods wrapped in Jasmine Petals and Pear Blossom with hints of Pink Pepper, Mandarin and Lychee.

PRICE \$48 USD / \$60 CAD / \$76 AUD / £44 / €48
NET WT. 10 OZ./283.4 g



LIMELIFE SIGNATURE CANDLE

WHITE FLOWER & TEAKWOOD SCENT

The fresh, crisp and floral scent of our Signature Candle fills the air with the essence of Teakwood wrapped in Gardenia, Lily of the Valley, Tea Rose and Jasmine with hints of Lime and Dewy Greens.

PRICE \$48 USD / \$60 CAD / \$76 AUD / £44 / €48
NET WT. 10 OZ./283.4 g

Show Some Love: KIDS & BABY

Nourish and protect even the most sensitive skin with baby products that are free from harsh chemicals and synthetic fragrance. Plus, get little beauty lovers started on a path to self-care with the perfect introduction to makeup.



SQUEAKY CLEAN BABY SHAMPOO & WASH LAVENDER & ARGAN OIL



Wash your baby's delicate hair and skin with our soothing wash and shampoo that gently cleanses and leaves skin soft and nourished. Gentle enough for daily use and safe for even the most sensitive skin, the formula cleanses while organic botanicals like Green Tea Extract, Argan Oil and Aloe Vera soothe, soften and condition. Organic Lavender Essential Oil provides a calming aromatherapy benefit that sets your baby up for restful sleep.

PRICE \$38 USD / \$48 CAD / \$68 AUD / £32 / €34
NET WT. 8 FL.OZ./237 mL



LITTLE SNOOZE SOOTHING LOTION FOR BABY LAVENDER & ALOE VERA



Nourishing botanicals like organic Aloe Vera and Coconut Oil hydrate deeply to keep the skin smooth and baby-soft. Scented with organic Lavender Essential Oil, the formula offers relaxing aromatherapy to quiet the mind while you gently nourish your baby's skin.

PRICE \$28 USD / \$36 CAD / \$50 AUD / £26 / €28
NET WT. 6 FL.OZ./170 mL



SUNNY BUNNY SUNSCREEN FOR BABY BROAD SPECTRUM SPF 50



Our SPF 50 for babies uses Non-nano Zinc to provide powerful broad-spectrum coverage. Plant-based ingredients like organic Aloe Vera and Coconut Oil soothe delicate skin while reef-safe minerals offer powerful protection from both UVA and UVB rays. Enjoy the sun knowing your baby's skin is gently protected by a sunscreen that's equally safe for the environment.

PRICE \$34 USD / \$44 CAD / \$60 AUD / £32 / €34 *Coming Soon to Australia
NET WT. 3.4 FL.OZ./96 g

Bundle of Joy Collection | Nourish and protect with all three baby products – perfect for gifting!

PRICE \$88 USD / \$114 CAD / \$158 AUD / £80 / €84 *Coming Soon to Australia
SAVE \$12 USD / \$14 CAD / \$18 AUD / £10 / €12



A Little Glam: A LOT OF FUN

We've met little ones of all ages and interests who love to play with makeup. Like trying on glamorous hats or stepping into too-big shoes, swiping on a little rosy blush can open the door to all sorts of imaginative fun!

And because little beauty lovers' skin can be sensitive and delicate, we wanted to make sure they had LimeLife's tried-and-true formulas, created just for them. A Little Perfect Blush is paired with a Little Powder Brush, and a Little Lip Balm made with soothing natural ingredients features just a touch of color. New makeup mavens will love the boost of self-confidence that comes from a little self-care!

LITTLELIFE COLLECTION

KIDS' MAKEUP COLLECTION

AVAILABLE IN 3 SHADES

Help your favorite little one get started on a long life of self-care. The LittleLife Collection is the perfect introduction to makeup, featuring a Little Lip Balm and Little Perfect Blush in shades Kindness, Courage, Friendship and a Little Powder Brush. All are tucked into a perfectly sized iridescent bag.

PRICE \$42 USD / \$54 CAD / \$66 AUD / £34 / €38



OUR MISSION *Is Bigger With Brighter Together*

LimeLife's goal has always been to foster female entrepreneurship, leadership and financial empowerment throughout the globe, something we do directly with our Brighter Together Foundation.

As one of the foundation's initiatives, we partner with Project Concern International, a Global Communities Partner, to fund their Women Empowered (WE) Programs. With the help of the foundation's funding, WE members have access to business and life skills training that boost their financial and emotional well-being. Brighter Together also hosted the first Women's Leadership Summit in Guatemala and is launching local chapters throughout North America.

How is Brighter Together funded?

Every time you buy a Brighter Together Collection, LimeLife makes a donation to the foundation. Beauty Guides also make incredible contributions through their career advancements and our annual Brighter Together Global Sales Challenge. We thank you for shopping with a purpose!

Brighter Together
FOUNDATION 



JOIN *Our Family*

Whether you are joining the LimeLife community as a **Beauty Guide** or through our **LimeLifer Customer Appreciation Program**, we're excited for you to be part of our LimeLife family!

DO *What You Love*

There is nothing we love more than connecting the people we love with the products we love, and our Beauty Guides do just that! As a Beauty Guide, you have the opportunity to turn your passion for beauty into the business of your dreams, all while becoming part of an inspiring community. Whether your new business is a part-time venture or the start of a flourishing career, you'll have access to all of the knowledge and resources you'll need to thrive.

Beauty Guides have the opportunity to:

- Earn up to **35% sales commission** – among the best in the industry
- Empower women and grow your nest egg with earned shares in our **Fempire Fund**
- Grow your paycheck with **nine different ways** to earn income
- Learn from the experience of the supportive, positive, welcoming **LimeLife community**



Choose your BusinessBox and start building your LimeLife business today!

NEW* Silver BusinessBox Shown Here: Available in 4 Variations

Talk to your Beauty Guide and visit limelifebyalcone.com to learn more about our Starter Kit options and get started now!

**New Silver Starter Kit Available in North America Only*



SHARE *What You Love*

We designed the LimeLifer Customer Appreciation Program to thank you for supporting LimeLife and for helping spread the word about our brand and mission with your friends, family and followers. Earn Stars for shopping and referring, and quickly climb the ranks to bigger and better perks!

Check out a few ways to win with our LimeLifer Customer Appreciation Program.

5% Product Credit Earned

When you achieve your first rank promotion to 'Lifer', you will be rewarded with 5% product credit on all orders to be used toward future purchases.

Shipping Perks

Access free shipping on one order per calendar month starting at Silver Lifer. The shipping and handling method will increase as your status progresses.

Status Gifts

As a Gold and Platinum Lifer, you will earn exclusive LimeLife merchandise. After you achieve this status, you can add your free gift to your next order.

Referral Credits

Refer a first-time, qualified customer* and receive Stars and product credit to be used on your next order.

Ask your Beauty Guide to learn more about your LimeLifer Perks!

* A Qualified Customer is someone who opens a new retail customer account and spends \$40 USD / \$55 CAD / \$70 AUD / £40 / €40 or more cumulatively with LimeLife.

The prices and content outlined in this catalog may have changed.
Please refer to our website at www.limelifebyalcone.com or your Beauty
Guide's website for accurate details.