



A Public Benefit Corporation

2024 Annual Report

Letter From the Co-President

Over the last few years, we have been successfully increasing our impact on chronic disease for both liver and kidney through our Outcome Guided Engagements® (OGEs®). Those tools have resonated with sponsored programs and the programs we have funded ourselves. But we also see so much work left to do.

Through our evolving Board of Clinical Advisors (BoCA), we continue to pursue opportunities to affect outcomes for those with both chronic kidney and chronic liver disease. We have also opened up additional therapeutic areas to leverage our expertise.

We continue to explore a partnership with the American Heart Association to provide education to patients and providers. An effort we firmly believe will reshape outcomes for those impacted.

Additionally, our team's deep expertise in mental health has helped us initiate an effort that will roll out in 2025 to address the challenges faced by those living with schizophrenia, schizophrenic-like conditions, and depression.

As a mission-driven benefits corporation, we are focused and remain steadfast and loyal to that North Star: improving outcomes. Every effort we take, from expanding our network to developing tools and resources that serve the greater good, we march forward. Improving as many lives as possible along the way.

We are excited to embrace the momentum from 2024 to do even more in 2025 and beyond. Join us, won't you!

Sincerely,

Stacey Richter
Co-President of QC-Health, Inc.

With a team that understands the issues faced along the treatment journey, we have been able to identify gaps and opportunities to make a difference.

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Benefit Corporation

A benefit corporation is a type of corporate entity that includes positive impact on society, workers, the community, and the environment as part of its legally defined goals.

The business purpose of QC-Health, Inc., is to be a general public benefit corporation that provides services and free or low-cost health tools for the improvement of human health.

The genuine intent of the individuals behind QC-Health is to realize a shared mission to help patients who need the tools and resources that QC-Health is readily equipped to provide.



Stacey Richter
Co-President, QC-Health, Inc.

Stacey has been named Influencer of the Year and has helped guide QC-Health from its inception. She is also the co-president of Aventria Health Group and the host of the Relentless Health Value™ podcast.



Dave Dierk
Co-President, QC-Health, Inc.

Dave is a thought leader in pharmaceutical diagnostics, biomedical, long-term care, managed care, employer, and pharmacy communications. His human approach to clients and his vision for care help elevate our relationships.



John F. Rodis, MD, MBA, FACHE, CPHQ
Benefit Director, QC-Health, Inc.

John has served as president of 2 major hospitals, including Saint Francis Hospital from 2015 to 2020, the eighth leader of Saint Francis and the first physician to serve as president since its founding in 1897. His learned leadership has enabled QC-Health to establish therapeutic expertise in an evolving list of categories.

Overview

Since our beginnings in 2019, our mission has remained steadfast and loyal to the community at large. With our initial focus on chronic kidney disease, we have expanded our medical expertise to include work in the additional therapeutic categories of liver disease, schizophrenia, oncology, and cardiology.

And as our vision has expanded, so has our reach. Through a focused effort to connect and engage with an even broader audience, we continue to add more collaborative partners.

In this past year, extending our reach into new therapeutic areas has allowed us to spread our wings and find new ways to help new patients, physicians, and other clinicians. We have had the opportunity to touch more lives and change more outcomes than ever before. Our work is still not done.

As we look ahead, there is so much more for us to do. We are continuing our collaboration with new partners and embrace those looking to be a part of our mission. This organic growth is what ensures we can continue to serve our communities.



Where have we been?

Our objectives in 2024 consisted of expanding our original chronic liver disease (CLD) program, which includes chronic kidney disease (CKD), to fill care gaps, to expand our partners and partnerships, and to measure the impact of all of our efforts.

And thankfully, we did all of those things. Not only did we extend our reach within CKD and CLD; we did so using artificial intelligence to reach more patients, leading to a greater impact on those patients. Getting them on and keeping them on therapy in an effort to meet their treatment goals.

Through our evolving partnerships and therapeutic expertise, we have embarked on a journey to extend our reach into mental health, oncology, cardiology, and tech-driven care.

Notable accomplishments include the following:

- **We expanded the reach of our network to over 3 million providers and 300 million patients**, which enhanced our ability to deliver targeted healthcare solutions at scale.
- **We enhanced our ability to deliver precise, timely workflow messaging** through the integration of real-time data streams into the QC-Health network.
- **We expanded our board of advisors**, including the addition of notable figures like Scott Rybak and Guy Lehman, as well as a host of other industry leaders.
- **We built a successful collaboration with a large academic medical center in Philadelphia**, implementing new strategies to improve patient outcomes and reduce healthcare costs.
- **We launched the Patient Affordability Working Group**, addressing critical issues in healthcare accessibility. A complicated issue facing the entire healthcare industry.

Where are we today?

Today, we are embracing that added knowledge and vision to help drive work for patients and providers in a number of therapeutic areas. Our efforts are truly changing lives.

And that is really the key. Our network was originally established to help guide therapy and outcomes for patients. To help providers not only employ guideline-based care but to open up more dialogue with their patients. To share a common goal of better outcomes. And ultimately to make that happen.

Today, we are leveraging our experience to guide QC-Health into new therapeutic areas, which, in turn, means we can impact and improve more lives.

We started our Patient Affordability Working Group last year, and this year we are putting that knowledge to good use. We are working with organizations to help educate and ask the tough questions that need to be asked around affordability.

- How can we help change that to help patients start and maintain therapy?
- How can we help patients afford their medications without having to make untenable choices such as rationing them or skipping them altogether?

We are also exploring new ways to leverage technology to do even more for patient care. Take a look at “Where is QC-Health going?”

The insights from our network are changing the future of care. They are connecting patients and physicians in important ways.

Where is QC-Health going?

In other years, we have focused on what we accomplished yesterday. This year, we are changing that up a bit. We are focused on leveraging the power of our past to open the doors to the future.

Each step we have taken has allowed us to reach this point. A moment in time when we can do more. Because, after all, the more you do, the more you can do.

With that in mind, we forge ahead. And we do so with an optimism and energy to identify and innovate the gaps and approaches to care that WILL change lives.

And to embrace that electricity, we have found an innovative solution that has the potential to revolutionize care.

As healthcare becomes more complex, the ability to offer accurate, complete information to physicians is crucial. From an accurate, integrated medical profile to a comprehensive medication list to help inform, it is imperative for patient care that a true snapshot be delivered.

Our approach to technology and innovation can be so powerful to the future of healthcare and to the future of outcomes and patient lives. This puts the patients first to truly embrace our mission on an even greater scale.

We have identified both a need and a solution to meeting that need that is immersed in technology and is married to the power of our network. More importantly, it’s the right thing to do.

Stay tuned as we open the doors to even greater possibilities for patients and healthcare.

This focus allows us to put patients and their care first. It’s one more way we embrace our mission of improving outcomes.

Our Mission-driven Board of Advisors

Sponsored and Operational

We have put together a passionate group of advisors who embrace the mission and vision of QC-Health. From clinical professionals across a wide range of therapeutic areas to technology and data mavens who are helping to bring our lofty goals to life.

Those advisors include:

Scott Rybak

With over 20 years of deep expertise, including leadership with CoverMyMeds®, Scott has been responsible for partnership activities focusing on PBMs, health plans, and EMR vendors.

Guy Lehman

As the leader in data and data privacy at Walmart, Guy has leveraged that experience to lead organizations in the healthcare space to strengthen their data practices and governance.

Looking Ahead: 2025 Goals

Objectives:

- Innovate and optimize the way physicians use their existing systems to streamline care and improve patient outcomes.
- Enable clinical teams to a greater understanding of the longitudinal journey of their patients and their care partners.
- Continue to offer insights into the clinical workflow in a meaningful way for an expanding list of therapeutic areas.
- Leverage technology to serve a larger patient population in an effort to improve more lives in more therapeutic areas.

What does success look like in 2025?

- The creation of new tools and solutions available to our network and the healthcare community at large
- The advancement of our therapeutic expertise to serve even more patients and providers

Conclusion

We are pleased to report that in 2024 the momentum that we created over the past few years with our Outcome Guided Engagements has increased effectiveness and continues to change behavior.

Our programs for chronic liver and kidney disease continue to inform clinicians and patients alike. Our efforts to continue to expand our reach with our network, as well as working within new therapeutic areas, has only served to renew our resolve to improve lives.

As we look ahead, we are excited for 2025 and all that this year has to offer. From new partners to new initiatives to change the lives of so many, we are energized and focused on what lies ahead. Through our network. Through technology. Through the power of QC-Health.

Our network and our partners help us evolve. The guidance and insights provided empower us to do more for providers, patients, and the population at large. We continue to seek strategic clinical partners to achieve our mission. We are excited about the work ahead of us in 2025.

John F. Rodis, MD, MBA, FACHE, CPHQ

Benefit Director, QC-Health, Inc.

QC-Health Officers and Ownership

Benefit Director:

John F. Rodis

Persons owning 5% or more of the outstanding shares of the benefit corporation:

Stacey Richter

David Dierk



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