

CONSUMER GOODS MANUFACTURING FACILITIES

CASE STUDY



PROBLEM

CUSTOM CONVEYOR BELTS

A global consumer goods company manufactures and distributes thousands of products every day. Many of those products move via custom conveyor belts of every shape and size imaginable. The problem is that custom, made-to-order OEM belts are very expensive to source, install, and service. Lead times on new orders can take weeks, which is time the company simply can't afford to lose.

SOLUTION

OEM-EQUIVALENT

Mi Conveyance Solutions delivered custom, OEM-equivalent conveyor belts to the manufacturer in five to seven days versus one to two weeks. Belts were then installed within one to two days. Because these conveyor belts were fabricated directly in Motion belt shops, they passed through fewer hands, and were provided at a much lower cost than the OEM belts.

EARNING TRUST

As a corporate account supplier for more than three years, Motion showed the manufacturer's managers that they could deliver a wide variety of industrial parts from a single source. Even though the custom conveyor belt business wasn't part of their original agreement, the consumer goods manufacturer looked to the belt experts

at Mi Conveyance Solutions to improve this critical part of their manufacturing process. Ten facility surveys were completed to identify which OEM belts could be converted to OEM-equivalent options.

LOCAL INVENTORY AND SUPPORT

Motion's customized and personalized service saves fulfillment and distribution centers substantial time and money, and helps them deliver products to their customers quickly and efficiently. Additionally, Mi Conveyance Solutions provides emergency breakdown support 24/7, with same-day service in many cases.

KEY POINTS

- Specialty custom-fabricated conveyor belts
- OEM-equivalent performance
- Cost reduction
- Lead time reduction
- Local inventory